



STEVEN
LABEL

*Innovative Technology
Focused on Customer Needs.*

11926 BURKE STREET

SANTA FE SPRINGS, CALIFORNIA 90670-2508

562-698-9971

PRESS RELEASE

STEVEN LABEL ACQUIRES GOLD COAST GRAPHICS

For Release on or after December 1, 2010

Santa Fe Springs, CA

In an effort to expand capabilities and enter into new markets, Steven Label has acquired Gold Coast Graphics. Founded in 1997, Gold Coast is focused on serving a number of consumer products industries including food and beverage, with a particular emphasis on wine labels. Health and beauty, candles, automotive, music, and a host of other business segments are also supported by the company.

Gold Coast is recognized as an outstanding, innovative supplier. Numerous awards from the Tag and Label Manufacturing Institute and Hewlett Packard are testimony to the company's attention to the development and production of labels that enhance the shelf appeal of a product.

State of the art printing capabilities are being acquired with the company, including an H/P Indigo Digital Press. The addition of Gold Coast capabilities will increase the ability of Steven Label to provide virtually any requirement customers may have.

The integration of Gold Coast expertise and Steven Label resources will create a dynamic resource customers will find appealing. Please contact Steven label for further information.

Steven Label has been manufacturing labels for nearly sixty years. With factories in the U.S. and Mexico, the company has silk screen, flexo, digital, off-set and hot stamp printing capabilities. ISO certified and FDA approved, Steven Label produces overlays and nameplates, bar-coded and variable data labels, insulators and shields, point-of-sale, thermal transfer, domed and UL/CSA labels.

STEVEN LABEL CORPORATION

11926 Burke Street
Santa Fe Springs, CA 90670
562.698.9971
www.stevenlabel.com

FOR MORE INFORMATION, PLEASE CONTACT

Robert Harvey, VP Sales and Marketing
562.698.9971x168
robert.harvey@stevenlabel.com