



STEVEN  
LABEL

*Innovative Technology  
Focused on Customer Needs.*

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## PRESS RELEASE

# STEVEN LABEL IS DATA MATRIX & PDF417 EXPERT

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Santa Fe Springs, CA

More and more, DATA MATRIX and PDF417 codes are being used by various industries, including medical and consumer products. They are two dimensional matrix square or rectangular bar codes consisting of black and white "cells" or modules. Text or raw data information of a few bytes, up to 2 kilobytes, can be encoded in the symbol. That is equivalent of up to 2335 alphanumeric characters.

Steven Label can print the symbols, with ultra-high resolution, in spaces as small as 1/10 inch square. To insure the highest quality standards are maintained, the codes are verified at high speed, which results in 100% reliability. And, very attractive pricing is consistently enjoyed by Steven Label customers due to production efficiencies the company employs.

The company is especially qualified to work with engineers and designers in the development of applications utilizing this technology. Please contact Steven Label for further information.

Steven Label has been manufacturing labels for nearly sixty years. With factories in the U.S. and Mexico, the company has silk screen, flexo, digital, off-set and hot stamp printing capabilities. ISO certified and FDA approved, Steven Label produces overlays and nameplates, bar-coded and variable data labels, insulators and shields, point-of-sale, thermal transfer, domed and UL/CSA labels.

### **STEVEN LABEL CORPORATION**

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