



**STEVEN
LABEL**

PRODUCT DATA SHEET

4004-34 GS VINYL with 159 Adhesive

General Description

A flexible and conformable stain resistant white vinyl label stock that offers durability and moisture resistance. The polymerically plasticized nature of this soft flexible vinyl, imparts long term dimensional stability. It has a semi-gloss top coating.

Physical Properties

Product Components	Description
Face Stock	.0035 Soft White Vinyl TC-2
Adhesive	#159 Rubber Based
Liner	50# Silicone Coated Super Calendered Kraft

Adhesion Properties

Operation	Average		Test Method
	lb./in.	(N/M)	
Loop Tack	4.0	(704)	TLMI
Peel Adhesion	4.0	(704)	PSTC #1 *
Shear	1 (hours)		PSTC #7 (1 sq. in. x 1000 g)

* Adhesive properties determined per PSTC #1 using 1.0 mil polyester with 1.0 mil of adhesive on a polished stainless steel panel.

Release Liner

For high speed die cutting and matrix stripping applications. TLMI @ 300 in./min. 50 to 140 g./2 in.

Application Temperature 40°F to 120°F (5°C to 49°C)

Service Temperature Range -20°F to 140°F (-29°C to 60°C)

Product Performance and Suitability

All of the descriptive information and recommendations for the use of Steven Label products shall be used only as a guide. Furnishing such information and recommendations shall in no event constitute a warranty of any kind by Steven Label. All purchasers of Steven Label products shall independently determine the suitability of the material for the purpose for which it is purchased. No distributor, salesman, or representative of Steven Label is authorized to give any warranty, guarantee, or make any representation in addition or contrary to the above. If a product is proved to be defective, then the exclusive remedy and Steven Label's sole obligation shall be, at Steven Label's option, to replace the quantity of the product which is proved to be defective or to refund the purchase price.

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